

Advertising Rates

Mechanical Data

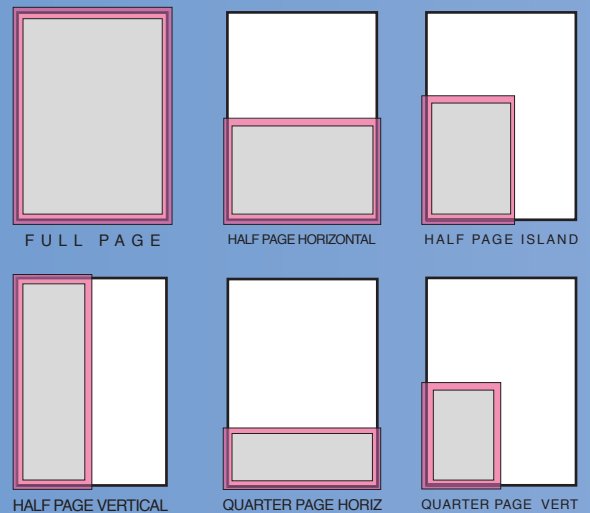
| No of Insertions | £ STERLING RATES | | | |
|---------------------------|------------------|-----------|-----------|-------------|
| | 1-3 | 4-6 (10%) | 7-9 (15%) | 10-12 (20%) |
| Double Page Spread | | | | |
| Four Colour | £4,620 | £4,158 | £3,927 | £3,696 |
| Spot Colour | £3,696 | £3,326 | £3,141 | £2,957 |
| Mono | £2,957 | £2,661 | £2,513 | £2,365 |
| Full Page | | | | |
| Four Colour | £2,640 | £2,376 | £2,244 | £2,112 |
| Spot Colour | £2,112 | £1,900 | £1,795 | £1,690 |
| Mono | £1,690 | £1,521 | £1,436 | £1,352 |
| Half Page | | | | |
| Four Colour | £1,848 | £1,663 | £1,570 | £1,478 |
| Spot Colour | £1,478 | £1,330 | £1,256 | £1,182 |
| Mono | £1,180 | £1,062 | £1,003 | £944 |
| Quarter Page | | | | |
| Four Colour | £1,294 | £1,165 | £1,100 | £1,035 |
| Spot Colour | £1,038 | £934 | £882 | £830 |
| Mono | £831 | £748 | £706 | £665 |

| Page Size and Type | (mm) | |
|------------------------------|---|------------|
| | Depth | Width |
| Double Page Spread | | |
| Page Size | 297 | 420 |
| Bleed Material to Measure | 303 | 426 |
| Type Area & Trim | 275 | 395 |
| Full Page | | |
| Page Size | 297 | 210 |
| Bleed Material to Measure | 303 | 216 |
| Type Area & Trim | 275 | 185 |
| Bleed to measure: | | |
| Page Size and Type | Depth (mm) | Width (mm) |
| Half Page Horizontal | 155 | 216 |
| Half Page Vertical | 303 | 111 |
| Half Page Island | 177 | 118 |
| Quarter Page Horiz | 80 | 216 |
| Quarter Page Vertical | 130 | 90 |
| Type & Trim | Keep text & logos ±15mm from edges of the advert. | |

| No of Insertions | € EURO RATES | | | |
|---------------------------|--------------|-----------|-----------|-------------|
| | 1-3 | 4-6 (10%) | 7-9 (15%) | 10-12 (20%) |
| Double Page Spread | | | | |
| Four Colour | €6,235 | €5,610 | €5,300 | €4,990 |
| Spot Colour | €4,990 | €4,490 | €4,240 | €3,990 |
| Mono | €3,990 | €3,590 | €3,390 | €3,190 |
| Full Page | | | | |
| Four Colour | €3,564 | €3,205 | €3,030 | €2,850 |
| Spot Colour | €2,850 | €2,565 | €2,420 | €2,280 |
| Mono | €2,280 | €2,050 | €1,940 | €1,825 |
| Half Page | | | | |
| Four Colour | €2,495 | €2,245 | €2,120 | €1,995 |
| Spot Colour | €1,995 | €1,795 | €1,695 | €1,595 |
| Mono | €1,595 | €1,435 | €1,355 | €1,275 |
| Quarter Page | | | | |
| Four Colour | €1,745 | €1,570 | €1,480 | €1,395 |
| Spot Colour | €1,400 | €1,260 | €1,190 | €1,120 |
| Mono | €1,125 | €1,010 | €955 | €900 |

| No of Insertions | US\$ DOLLAR RATES | | | |
|---------------------------|-------------------|-----------|-----------|-------------|
| | 1-3 | 4-6 (10%) | 7-9 (15%) | 10-12 (20%) |
| Double Page Spread | | | | |
| Four Colour | \$7,700 | \$6,930 | \$6,545 | \$6,160 |
| Spot Colour | \$6,160 | \$5,544 | \$5,235 | \$4,930 |
| Mono | \$4,990 | \$4,490 | \$4,240 | \$3,990 |
| Full Page | | | | |
| Four Colour | \$4,400 | \$3,960 | \$3,740 | \$3,520 |
| Spot Colour | \$3,520 | \$3,170 | \$2,990 | \$2,815 |
| Mono | \$2,815 | \$2,535 | \$2,390 | \$2,250 |
| Half Page | | | | |
| Four Colour | \$3,420 | \$3,080 | \$2,900 | \$2,740 |
| Spot Colour | \$2,465 | \$2,220 | \$2,095 | \$1,970 |
| Mono | \$1,970 | \$1,775 | \$1,675 | \$1,575 |
| Quarter Page | | | | |
| Four Colour | \$2,155 | \$1,940 | \$1,830 | \$1,725 |
| Spot Colour | \$1,730 | \$1,555 | \$1,470 | \$1,385 |
| Mono | \$1,390 | \$1,250 | \$1,180 | \$1,110 |

- Advert Size (Including 3mm bleed)
- Type & Trim (Keep text & logos ±15mm from edges)



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CANCELLATION PERIOD — STRICTLY ONE MONTH PRIOR TO ISSUE DATE